



SELECTADNA™

DNA FORENSIC MARKING

PRODUCT GUIDE



Assessed to ISO 9001:2000
Certificate number 457



Official Police Security Initiative



Certified to LPS 1225: Issue 3
Certificate number 497/A, 01 to 07

SelectaDNA is the most advanced forensic crime reduction system in the world - a system which irrefutably links criminals to crime scenes and provides an unbreakable chain of evidence in a court of law.

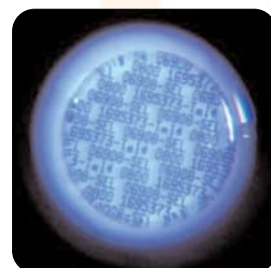
SelectaDNA is proven to reduce burglary by upto 85%, is Police Approved and holds Secured by Design Status.

Each batch of SelectaDNA contains a non-toxic liquid containing a unique DNA code. The solution can only be seen under UV light.

By displaying warning labels, window stickers and other signage, it immediately deters burglars and thieves as they know DNA links them to the crimes they commit. Further deterrence is brought about by the Police routinely scanning stolen property and criminals for traces of SelectaDNA.

Once detected, a sample of SelectaDNA can be taken and forensically analysed to prove beyond all doubt which crime scene the item or offender has come from.

The SelectaDNA product range has been developed to tackle all forms of crime. Details of our key products are provided below.



SelectaDNA DNA Forensic Property Marking Kits

SelectaDNA property marking kits protect domestic and commercial property from theft and burglary.

Property can be secured within seconds by simply brushing the solution onto valuable goods. Once applied SelectaDNA dries hard and is virtually impossible to remove.

The tamper resistant warning stickers supplied with each kit can then be applied, instantly making all marked property too-hot-to-handle for would be thieves and burglars.

The code from each batch of SelectaDNA is then recorded on Selectamark's secure LPCB approved database - creating an instant link between any recovered items and their owners. As well as the DNA identifier, the solution contains 1,000s of tiny microdots, each containing the database phone number and unique owner's code. This gives the Police the ability to positively ID a recovered item on-the-spot.

SelectaDNA kits can be purchased to mark 50, 100, 500 and 1000 items, such as:

- ❖ Computers and IT equipment
- ❖ Other electrical equipment such as DVDs & TVs, mobile phones, MP3 players and games consoles
- ❖ Valuable antiques and paintings
- ❖ Industrial machinery, tools and equipment
- ❖ Leisure equipment such as golf clubs and horse tack
- ❖ Motor vehicles, motorcycles, bicycles, and quad bikes





SelectaDNA Grease

SelectaDNA Grease has been specially designed to protect outdoor materials such as lead roofing and copper piping, which are particularly vulnerable to theft.

If a thief handles marked goods, SelectaDNA Grease instantly transfers onto his or her hands and clothing. The Police can then scan suspects with UV detection equipment to locate traces of the substance.

The grey Grease is almost impossible to remove and the unique DNA code irrefutably links the perpetrator to the crime scene.

SelectaDNA Gel

SelectaDNA Gel is for use to protect indoor materials but works in a similar way to SelectaDNA Grease.

SelectaDNA Gel is used to uniquely identify criminals tampering with property or illegally gaining access to premises.

Once a thief comes into contact with the clear Gel, it transfers onto his or her hands and clothing. The criminal is then irrefutably linked to the crime scene.

SelectaDNA Gel is ideal for use on door-handles, window sills, tills, safes and other indoor access points and equipment.



SelectaDNA Anti-Intruder Spray

SelectaDNA Spray is the ultimate commercial burglary deterrent to criminals, and an ideal way for retail outlets, warehouses, schools and other premises to protect their valuable stock and assets.

SelectaDNA Spray can be linked to intruder alarm systems, or installed as a stand alone system activated by a panic button. Once triggered SelectaDNA Spray will soak intruders in a solution containing a unique DNA code and UV tracer. Once sprayed, the solution is almost impossible to remove from clothing and skin, cannot be transferred, and is invisible to the naked eye.

The DNA fear-factor amongst criminals is high, which increases the likelihood of sprayed intruders fleeing the crime scene before stealing any goods.

The Police routinely scan for traces of SelectaDNA, and if found criminals are irrefutably linked to a crime scene.



SelectaDNA Warning Signs and Posters

Personalised or standard reflective outdoor signs warn criminals of the presence of SelectaDNA and can be attached to gates, fencing, exterior walls and lamp-posts. Posters can then be displayed inside to prevent internal theft of equipment. It is proven that the combination of SelectaDNA and high visibility warning messages reduces crime levels by increasing the perceived risk for burglars and thieves.



UV Detection Lights

Selectamark offers a superb range of UV lights that are ideal for detecting SelectaDNA products, ranging from small keyring lights to fixed wall-mounted lamps for custody suites.

Many of these lamps are the same purchased by major banks, airports and ports in the UK for forgery detection of currency and documents, as well as many of the UK's police forces, including the Metropolitan Police.



PLACE YOUR ORDER

Placing your order couldn't be easier, just choose from the options listed below.

PHONE

Call to speak to our customer advisers on
01689 860757

WEBSITE

Visit www.selectadna.co.uk
and follow the on-screen
instructions

CONTACT DETAILS

Selectamark Security Systems plc

1 Locks Court,
429 Crofton Road,
Locksbottom,
Kent
BR6 8NL

Tel: +44 (0)1689 860757

Fax: +44 (0)1689 860693

Email: sales@selectamark.co.uk

www.selectamark.co.uk

www.selectaDNA.co.uk

About Selectamark Security Systems

Selectamark is a UK leader in developing and supplying crime reduction solutions. Since 1985, Selectamark products have secured over 25million items throughout the World.

Leading insurance companies actively recommend Selectamark to their policy holders, and Selectamark Visible Property Marking and SelectaDNA are Police Approved and hold Secured by Design Status.

Selectamark is committed to offering superb value for money, the most secure and robust products on the market and excellent customer service.